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Lori Eichel of Accent Construction Shares Sustainability Expertise at TRAOBA Green Panel

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CHAPEL HILL, NC – Lori Eichel, President of Accent Construction, spoke recently at the monthly meeting of the Triangle Area Office Building Association ([TRAOBA](#)). Eichel was joined by Jim Crenshaw, President of [Crenshaw Consulting](#) and Mike Phillips, President of [Phillips Architecture](#), PA on a panel to discuss trends in green building. Scott Hadley of [Pinellas Corporation](#) moderated the interactive session.

Phillips began with a discussion on the many benefits of green building and the difference between green and LEED certification. Eichel used specific examples to demonstrate how reuse/recycle efforts and water efficient changes within a building can impact the local environment. Crenshaw spoke about the need to bring together the design/construction team from the beginning to get the best green design at the best price.

“The TRAOBA members are a dynamic group of commercial real estate professionals who have expressed interest in the future of green commercial building across the Triangle,” said Eichel. “I was pleased to share Accent Construction’s sustainable approach to providing commercial tenant finish which is founded on innovative reuse and recycling methods.”

“It’s very important that those involved in commercial real estate development understand that the commitment to build cost-effective LEED certified buildings begins with bringing together the design/construction team at the outset rather than relying on the traditional bidding process,” offered Crenshaw. “The TRAOBA meeting afforded the perfect opportunity to discuss this very important point with people who can impact change moving forward.”

About Accent Construction

Based in Chapel Hill, NC, Accent Construction, LLC is a full service North Carolina commercial general contractor. They provide environmentally-friendly office and medical building tenant finish construction services in the Triangle area of North Carolina. Their expertise in reuse/recycle efforts affords clients cost effective and innovative solutions. Visit www.accentllc.com for more information.

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