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Lori Eichel of Accent Construction to Speak on Sustainability

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CHAPEL HILL, NC – Accent Construction, a Triangle-based full service commercial general contractor, has announced that President Lori Eichel has been selected to speak about sustainability in building at two upcoming February events. She will draw on her experience leading Accent Construction's nearly ten year effort to keep construction waste away from landfills while providing environmentally-friendly tenant finish for office building and medical facilities.

Eichel will join two other experts as part of a panel on green initiatives at the February 7th meeting of Triangle Commercial Real Estate Women ([TCREW](#)). The meeting will provide insight into the costs and benefits derived from employing sustainable building practices. The panel will include well known triangle developer, Roger Perry, owner and president of East-West Partners and Chris Brasier, principal and office director of SmithGroup Raleigh-Durham. Mike Phillips, founder and CEO of Phillips Architecture will moderate the panel. The event will take place at The Women's Club, 3300 Woman's Club Drive in Raleigh, from 11:30 am to 1:30 pm.

At the monthly meeting of the Greater Raleigh Chapter of the National Association of Women Business Owners ([NAWBO](#)) on February 27th, Eichel will join a prestigious panel moderated by Executive Director of Sustainable North Carolina, Katy Ansardi. Eichel, along with fellow panelists Yola Carlough, Sustainability Director with Burt's Bees and Mary Anne Perrin, Partner with Balancing Professionals, will share her experience being at the forefront of green business. The event, entitled Why Sustainability Matters, will be held at the Capital City Club in Raleigh from 11:30 am to 1:30 pm.

"I am honored to speak at these events," said Eichel. "Accent Construction's approach to providing commercial tenant finish is founded on innovative reuse and recycling methods to ensure human and natural systems flourish together and I am pleased to share our knowledge with other like-minded business owners."

About Accent Construction

Based in Chapel Hill, NC, Accent Construction, LLC is a full service North Carolina commercial general contractor. They provide environmentally-friendly office and medical building tenant finish construction services in the Triangle area of North Carolina. Their expertise in reuse/recycle efforts affords clients cost effective and innovative solutions. Visit www.accentllc.com for more information.

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